

## **BBVA Peru**

Investor Report

First Quarter 2022



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Debt Issuances



## 01

Peruvian Economy & Financial System

# After rebounding 13.3% in 2021, this year the economy will grow 2.0%, due to the beginning of operations of new copper mines and the normalization of permitted capacities



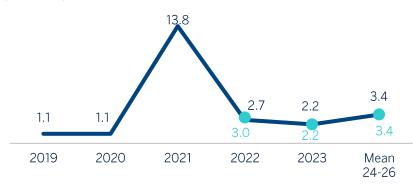
#### PRIVATE SPENDING

(VAR % YOY)



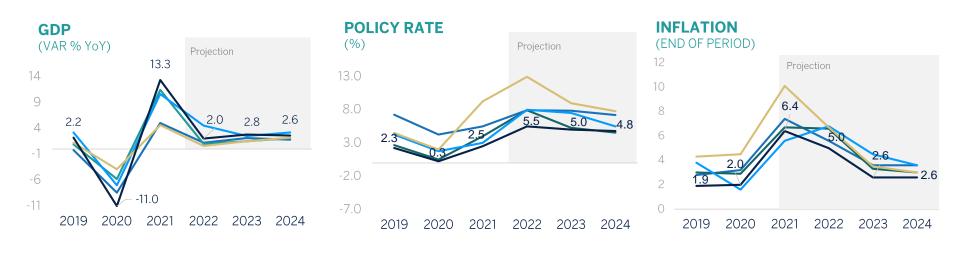
#### **PUBLIC SPENDING**

(VAR % YOY)



Fuente BBVA Research Perú

## In comparison to the countries of the region, Peru will maintain one of the minor inflations and a growth over the mean in GDP



**Peru's Central Bank will continue raising the reference rate,** in a context of generalised inflation, due to the increase in the international prices of food and fuel. We expect the inflation to reach 5.0% this year and 2.6% in 2023.

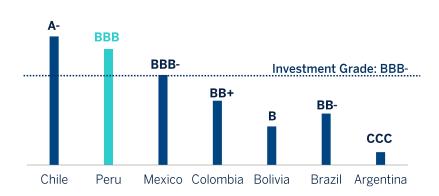
Mexico — Chile — Colombia —

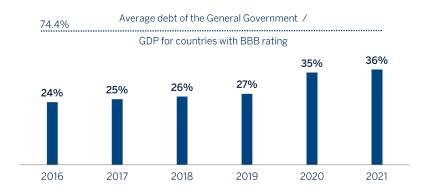
Brazil —— Peru

# With a rating above investment grade, low public debt compared to countries with similar risk, and a currency with one of the lowest depreciations.

#### **CREDIT RISK PROFILE**

#### PERUVIAN PUBLIC DEBT (% OF GDP)







Source: Bloomberg, BCRP

# Regarding the Peruvian Banking System, loans grew in Retail, Corporates and Small Enterprises; while Deposits decreased in Business Demand and Saving

## PERFORMING LOANS AND DEPOSITS<sup>1</sup> (S/THOUSAND MILLION)



#### REACTIVA LOANS AND MARKET SHARE

(S/THOUSAND MILLION,% - MARCH)

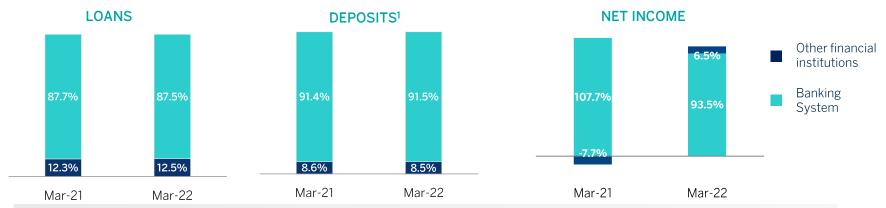


<sup>&</sup>lt;sup>1</sup>Other obligation are excluded from deposits Source: Superintendencia de Banca, Seguros y AFP (SBS).

## **Peruvian Financial System** (MARCH 2022)

| Financial system             | Institution<br>S/ Million | Net loans | YoY<br>(%) | Deposits | YoY<br>(%) | Net Income | YoY<br>(%) |
|------------------------------|---------------------------|-----------|------------|----------|------------|------------|------------|
| Panking System               | Banks (16)                | 328,296   | 8.4%       | 322,979  | -3.9%      | 2,506      | 153.7%     |
| Banking System               | Banco de la Nación*       | 7,712     | 4.7%       | 38,706   | -0.6%      | 163        | 75.4%      |
|                              | Cajas Municipales (12)    | 26,785    | 12.6%      | 24,554   | -2.3%      | 38         | -360.4%    |
|                              | Financieras (10)          | 11,493    | 14.1%      | 7,399    | -9.3%      | 125        | -345.0%    |
|                              | Cajas Rurales (6)*        | 2,025     | 8.3%       | 1,611    | -7.5%      | 2          | -108.3%    |
| Other Financial Institutions | Edpymes (8)*              | 2,452     | 6.9%       | -        | -          | -1         | -74.3%     |
|                              | Leasing (2)*              | 162       | -52.7%     | -        | -          | 1          | -52.1%     |
|                              | COFIDE*                   | 5,045     | 1.1%       | 22       | -80.8%     | 12         | -53.2%     |
|                              | Agrobanco*                | 213       | 41.1%      | -        | 0.0%       | 10         | 179.5%     |
| Total Financial System       |                           | 384,182   | 8.6%       | 395,271  | -3.6%      | 2,855      | -184.4%    |

<sup>\*</sup> February 2021



The 4th largest peers concentrate around **84%** of the bank loans and **83%** of deposits of the Banking System.

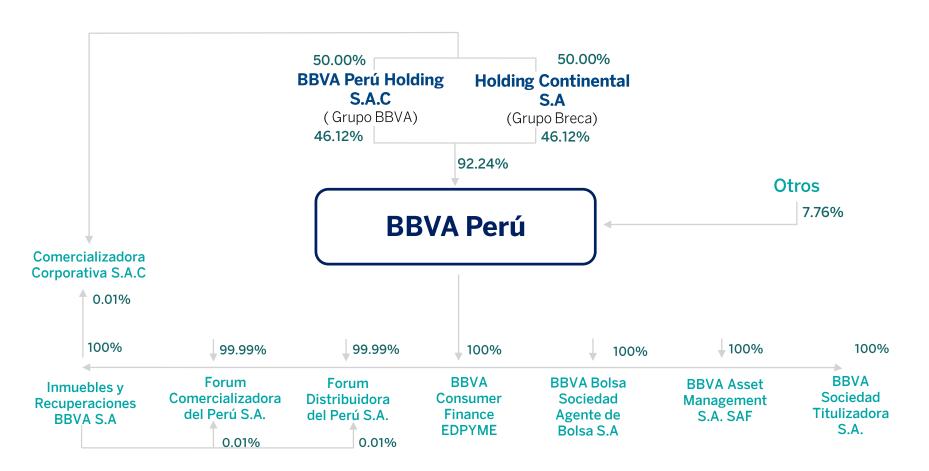


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About BBVA Peru

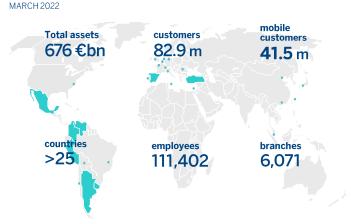
#### 11

## BBVA Peru and Subsidiaries belong to the Economic Group formed by BBVA Group and Breca



## **About BBVA Group**

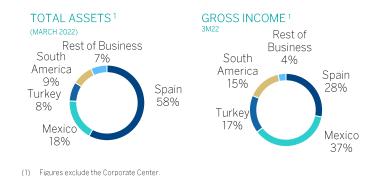
#### BBVA'S GLOBAL PRESENCE



#### **OUR PURPOSE**

To bring the age of opportunity to everyone

#### DIVERSIFICATION UNDER A DECENTRALIZED MODEL



liquidity transfers.

Well-diversified footprint with leading franchises. **Decentralized model:** self-sufficient subsidiaries in

terms of capital and liquidity management. No

#### STRATEGIC PRIORITIES



Improving our client's financial health



Helping our clients transition towards a sustainable future



Reaching more clients





The best and most engaged team



Data and Technology

# Principles of BBVA Group's self-sufficient business model: Multiple Point of Entry

Self-sufficient subsidiaries from a liquidity point of view, with robust supervision and control by parent company Retail profile of BBVA Group balance sheet with limited dependence on wholesale funding Parent and subsidiaries proven ability to access the wholesale funding markets (medium & long term) on a regular basis

Ample high quality collateral available, compliant with regulatory liquidity requirements at a Group and Subsidiary level



- Self-sufficient balance-sheet management
- Own capital and liquidity management
- Market access with its own credit, name and rating
- Responsible for doing business locally



- Guidelines for capital and liquidity / ALCO supervision
- Common risk culture



#### **Advantages**

- Liquidity and capital buffers in different balance sheets
- Improves risk assessment: imposes market discipline and proper incentives to reach sustainable credit growth
- It curtails the risk of contagion with proven resilience during downturns
- Absence of cross-funding or cross-subsidies
- Helps development of local capital markets
- Medium term orientation / consistent with retail banking
- Safeguards financial stability / proven resilience during the crisis

### BBVA Peru offer everyone the opportunities of this new era



We ensure the wellbeing of our employees and clients



Keeping **strict security protocols** in our offices



Giving **health kits** for employees and **protection** for vulnerable groups.



And full-time occupational physicians



In addition, **e-working and special mobility** are implemented for those employees who attend the office



**We get adapted** to new digital needs

**Promoting the use of digital channels** for the acquisition of products

#### **Savings**





#### Consumer





**We offer products** to make our clients grow



Clients can get Credit Cards, Loans and Saving accounts **100% digital.** 



BBVA promotes the capture of collection and payment transactions from companies.



With channels for businesses such as Net Cash. In addition, BBVA has created the new profile **Mi Negocio** for retail clients with small business in the App.





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Financial Highlights

## Main Figures (March 2022)

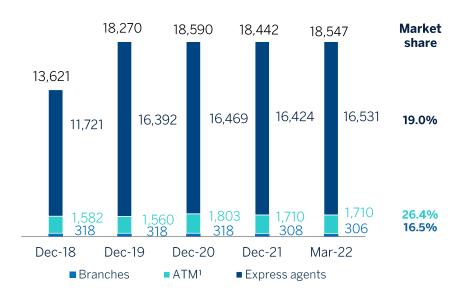
ROA (%, pbs) **NET INCOME** (S/ MM,%) ROE (%, pbs) High **profitability** and Net Income growth 421 +106% YOY 18.18% +13 pp YOY 1.68% +122 pbs YOY **EFFICENCY RATIO** (%) +157 pbs YOY Adecuate **Efficency** 41.23% in 3M22 vs 43.81% Banking System NPL(%) **COVERAGE RATIO** (%) COST OF RISK (%) With a controlled cost of risk over time and adequate asset quality vs 3.81% prom. vs 151.83% Banking Banking System mean System mean Loan-to-Deposits (%) **GLOBAL CAPITAL (%) TIER 1**(%) Strong capital and liquidity ratios +10.85% 14.49% 111% **BBVA App Mobile Clients Digital Clients** Implementing our **Digital** strategy Digital platform benchmark in +21% yoy +19% YOY the Market.

## **Strong Banking platform**

### **DISTRIBUTION NETWORK**<sup>1</sup> (MARCH 2022)

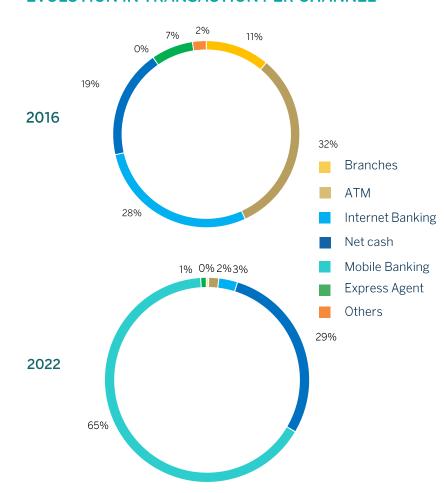
One of the largest in the country

- With 18,547 points of service.
- More than 7.6 million customers (+8.4 YoY).



Source: SBS and BBVA

#### **EVOLUTION IN TRANSACTION PER CHANNEL<sup>2</sup>**

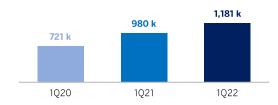


<sup>&</sup>lt;sup>1</sup> Source: Branches, ATMs from ASBANC

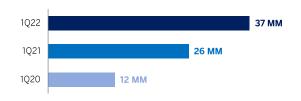
<sup>&</sup>lt;sup>2</sup>The others section includes Telephone Banking, POS, Express cash and automatic debt

## With the purpose of being the leading bank in the region

#### MOBILE TARGET ASSET CLIENTS

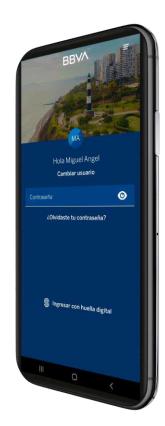


#### **Monetary Transactiones in the App**



#### **HIGHLIGHTS**

- At the end of the 1Q22, monetary transactions grew by 43%, compared to the same period in 2021.
- The App remains the bank's **main transactional channel** with a 65% share.
- **62%** of our target clients are the Digital ones.
- New Features: BBVA credit and debit cards consumption notifications were implemented.



# DIGITAL UNITS (Retail + SMEs) 69%

#### **Fastest growing categories**

1020

| % Digital Units | 1Q21         | 1Q22 |
|-----------------|--------------|------|
| Credit cards    | 31%          | 51%  |
| Savings         | 40%          | 59%  |
| Consumer        | <b>2</b> 42% | 61%  |

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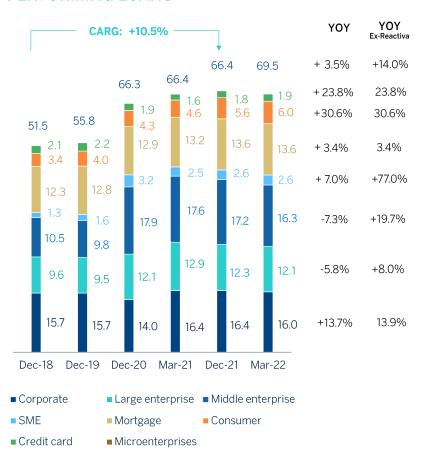
1022

#### **HIGHLIGHTS**

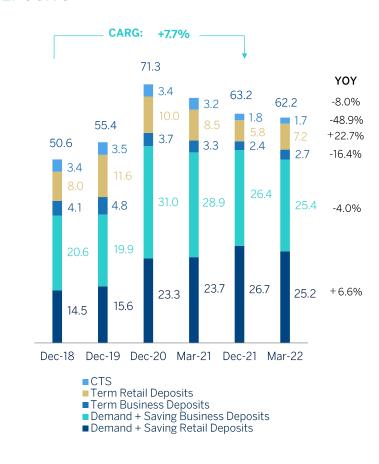
- Digital penetration in Cards reached 66% in 1Q22 due to campaigns adressed to client profiles in line with the Bank's risk appetite.
- In Savings, digital penetration reached 59% in 1Q22 due to the simplification in the deal process and greater commercial aggressiveness.
- In Consumer, the growth is explained by the simplification in the deal process in the App and the Retargeting campaigns.

### Loans and Deposits performance (S/Thousands million,%)

#### PERFORMING LOANS



#### **DEPOSITS**<sup>1</sup>



<sup>&</sup>lt;sup>1</sup> Other obligations are excluded from deposits Source: ASBANC and SBS

## Performing loans (S/Million, %)



**Loan growth** driven by the increase in Retail Loans, as well as Business Loans Ex-Reactiva.

#### **RETAIL LOANS**



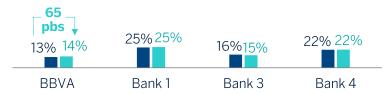
#### **BUSINESS LOANS**



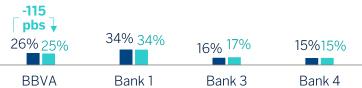
<sup>1</sup>Source: ASBANC

#### **Market share - Loans**

#### **Consumer + Credit cards**







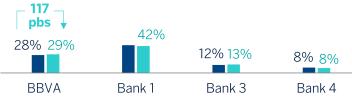
We are on the way to becoming a **Retail Bank**, with YoY growth in the share of **Consumer + Credit Cards**. Furthermore, we gain participation in **Medium and Small Enterprises**.

- March 2021
- March 2022

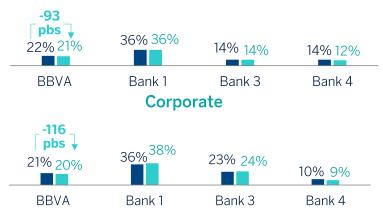
#### **Small enterprises and Microfinance**



#### Middle enterprises

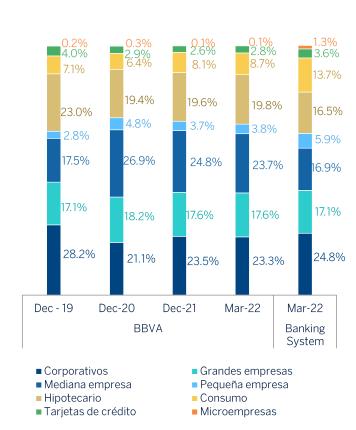


#### Large enterprises

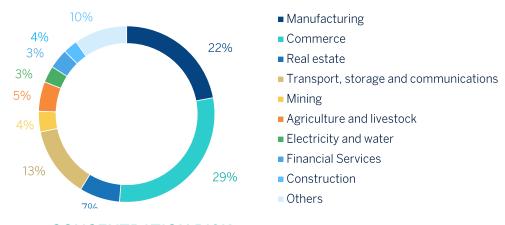


## Well diversified loan portfolio

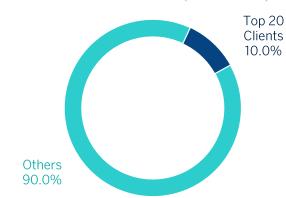
#### LOANS BREAKDOWN



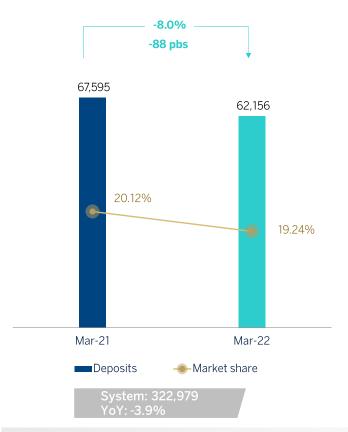
#### LOANS BY ECONOMIC SECTOR (MARCH 2022)



## CONCENTRATION RISK (MARCH 2022)

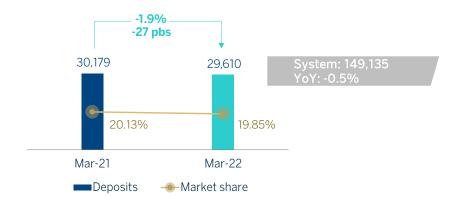


## Deposits<sup>1</sup> (S/Million,%)

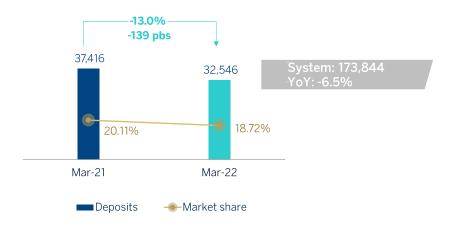


After the important growth of Deposits during the pandemic, we begin to observe a normalization of balances in Retail and Business resources.

#### **RETAIL DEPOSITS**



#### **BUSINESS DEPOSITS**

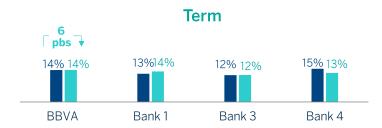


<sup>&</sup>lt;sup>1</sup> Other obligations are excluded from deposits Source: SBS.

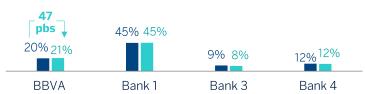
## Market share - Deposits<sup>1</sup>

#### **RETAIL DEPOSITS**



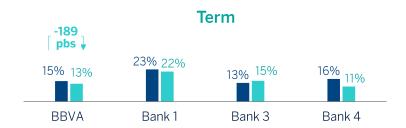


### CTS



#### **BUSINESS DEPOSITS**



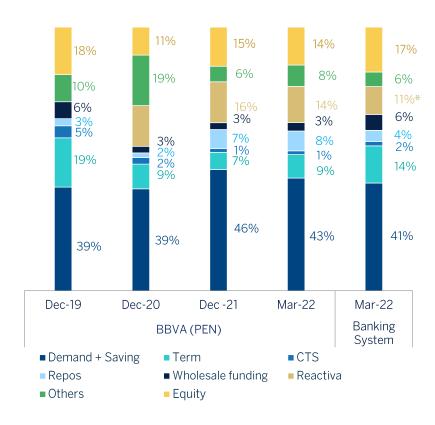




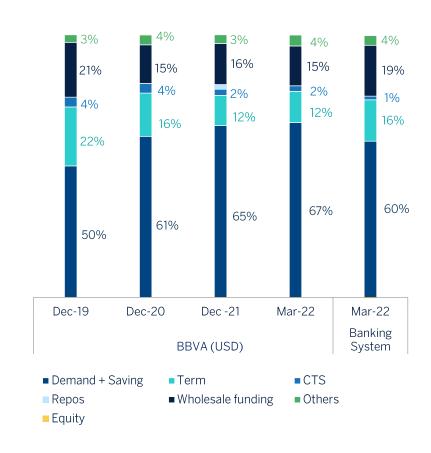
<sup>&</sup>lt;sup>1</sup>Other obligations are excluded from deposits Source: SBS.

## **Liabilities and capital breakdown**

#### **LOCAL CURRENCY**



#### **FOREIGN CURRENCY**



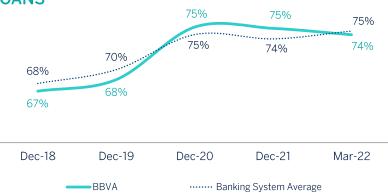
<sup>\*</sup>Estimated amount according to the Financial System Source: SBS and BCRP

## High level of self-financing and balance sheet in local currency

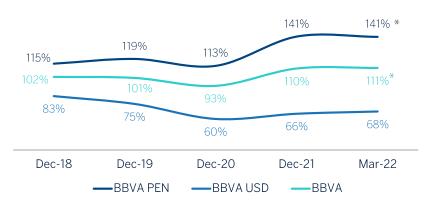
#### LOAN TO DEPOSIT<sup>1</sup> – PEER GROUP



#### DOMESTIC CURRENCY PERFORMING **LOANS**



#### LOAN TO DEPOSITS1 BY CURRENCY



#### DOMESTIC CURRENCY DEPOSITS<sup>1</sup>

(% TOTAL DEPOSITS)



<sup>&</sup>lt;sup>1</sup>Other obligations are excluded from deposits \*Loan to Deposits Ratio Ex-Reactiva: Total Ratio= 95%; PEN Ratio= 114% Source: SBS

## **BBVA Profit & Loss**

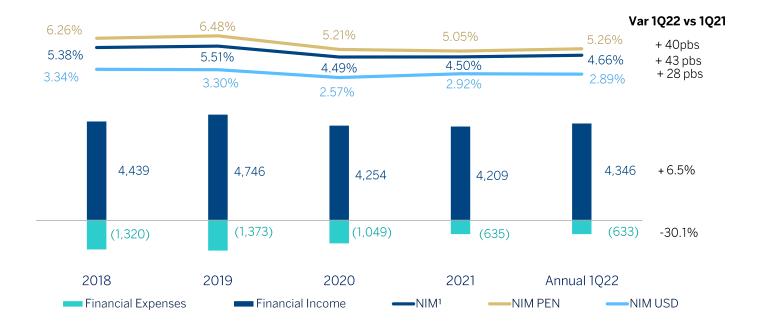
(S/Million)

|   | 1Q21  | 1Q22  | Var. Abs. | %      |
|---|-------|-------|-----------|--------|
| Financial Income                            | 974   | 1,110 | 136       | 14.0   |
| Financial Expenses                          | (169) | (167) | 2         | (1.3)  |
| Gross Financial Margin                      | 804   | 943   | 138       | 17.2   |
| Provisions for direct loans                 | (404) | (123) | 280       | (69.5) |
| Net Financial Margin                        | 401   | 819   | 419       | 104.6  |
| Net Fees and Comissions                     |       |       | 25        | 12.0   |
| Gain / Loss From Financial Operations (ROF) | 181   | 129   | (52)      | (28.6) |
| Operating Margin                            | 791   | 1,183 | 392       | 49.6   |
| General Expenses                            |       |       | (65)      | 13.9   |
| Net Operating Margin                        | 328   | 655   | 328       | 100.0  |
| Asset valuation and other provisions        | (33)  | (77)  | (44)      | 133.0  |
| Resultado de operación                      | 804   | 943   | 138       | 17.2   |
| Other Income and Expenses                   | (4)   | 9     | 13        | n.a    |
| Profit / Loss Before Income Tax             | 291   | 588   | 297       | 102.2  |
| Income tax                                  | (87)  | (167) | (80)      | 92.4   |
| Net Profit                                  | 204   | 421   | 217       | 106.3  |



<sup>&</sup>lt;sup>1</sup>Includes administrative expenses, depreciation and amortization <sup>2</sup>Includes asset valuation, other provisions and other income and expenses Source: ASBANC

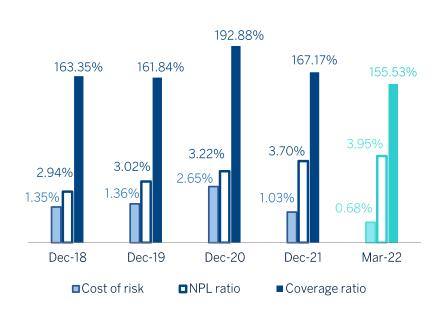
## Gross financial margin (S/Millions, %)



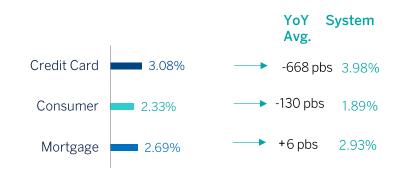
Financial Margin growth was supported in the important decrease in **Financial Expenses**, according to the **Deposits repricing and lower expenses in Wholesale Funding**. Furthermore, an increase in **Financial Income is registered**, **explained by the growth in Retail and Ex-Reactiva Enterprises loans**.

## **Asset quality of BBVA Peru**

#### **OUTSTANDING ASSET QUALITY**



## NPL RATIO BY PRODUCT AND SEGMENT (MARCH 2022)



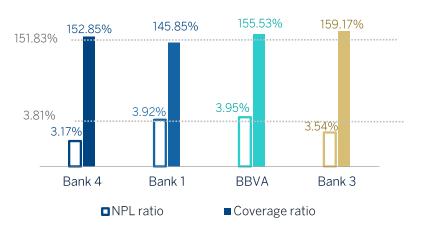


Source: SBS, ASBANC

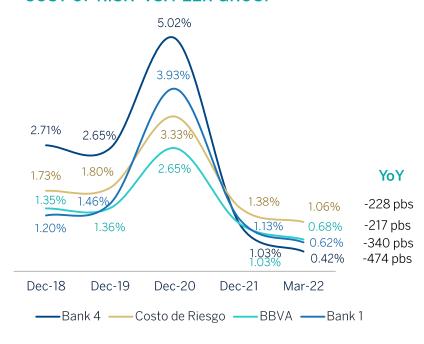
## Risk management of BBVA Peru vs Peer Group

### NPL RATIO & COVERAGE RATIO (MARCH 2022)

Banking System Average



#### COST OF RISK<sup>1</sup> VS. PEER GROUP



 $<sup>^{\</sup>rm 1}$  Includes provisions  $\,$  / total credits of the last 12 months Source: SBS

## Other Financial Income (S/Millions, %)

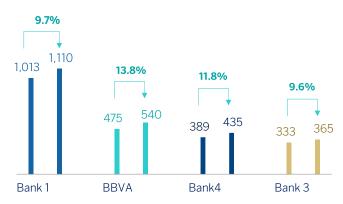


The YoY growth in Net Fees and Comissions is driven by the gain in **Credit Cards** income, as well as **National Transferences and Collection of Services**. Meanwhile, Profit or loss from operating results (ROF) decreases due to Derivatives.

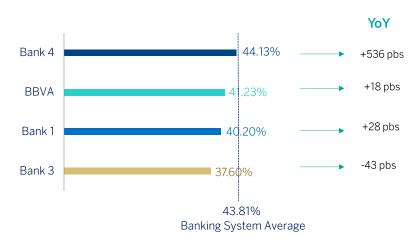
## **Expenses management** (MARCH 2022)

#### ADMINISTRATIVE EXPENSES<sup>1</sup> (S/MILLION,%)

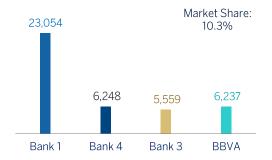
(VAR YOY)



#### **EFFICIENCY RATIO**



#### **NUMBER OF EMPLOYEES**

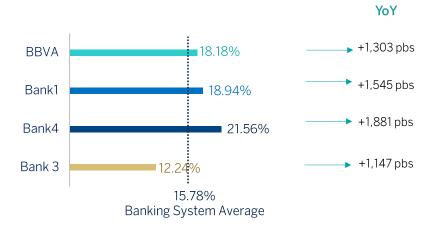


## **Profitability management** (MARCH 2022)

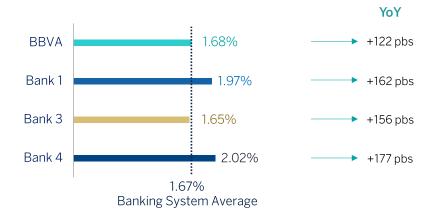
## NET PROFIT (S/MILLION,%) (VAR YOY)



#### **RETURN ON EQUITY - ROE**



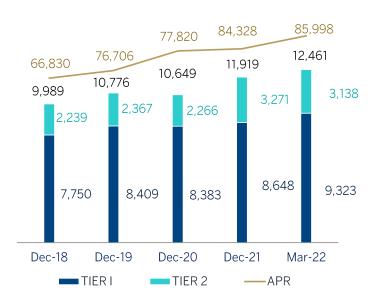
#### **RETURN ON ASSETS - ROA**



Source: SBS

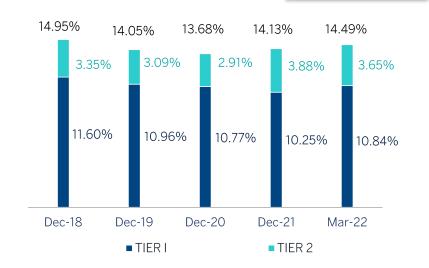
## **Solvency management**

#### **REGULATORY CAPITAL & RWA** (S/ MILLION)



#### **CAPITAL RATIOS**

As of March 2022, a 10.66% ratio, according to the Letter 02097-2022, is registered (mínimum required: 10%)



**Solid generation of capital**, with capital ratios above regulator's requirement



04

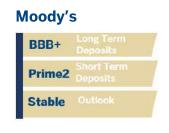
Ratings

## **International & local rating**

Rating agencies have granted BBVA Peru the Best international and local ratings (April 2022)

#### INTERNATIONAL RATING

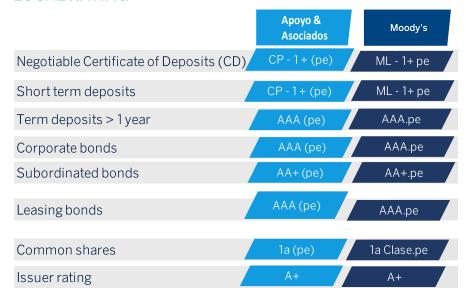




#### **Fitch Rating**



#### **LOCAL RATING**





# 05

# Social Responsibility and Awards

### **BBVA** is committed to financing sustainability initiatives

BBVA's sustainable finance origination within its 2025 Pledge



And through its Community Commitment 2021-2025<sup>2</sup> to promote inclusive growth:

Target 2025

€ 550 million investment in the community 100 million people reached

€ 7.000 million

in micro-loans to vulnerable entrepreneurs through BBVAMF

**Progress 2021** 

€106.3 million invested

44.2 million people reached

€1.114 million

in micro-loans



REDUCE INEQUALITY AND PROMOTE ENTREPRENEURSHIP

2.79 million entrepreneurs supported

709,644 people trained in financial

education



CREATE OPPORTUNITIES FOR ALL THROUGH EDUCATION

409,064 people participated in educational initiatives

21.9 million people accessed educational contents



SUPPORT RESEARCH AND CULTURE BBVA FOUNDATION

266,745 people accessed research and cultural activities

7.9 million people accesses research and cultural content



In June 2021, BBVA double its commitment for sustainable finance origination to €200Bn by 2025

\* Cumulative origination until December 2021





2<sup>nd</sup> largest philanthropic initiative globally and 1st in LatAm



1<sup>st</sup> private organization contributing in the development assistance for gender equality, according to OECD

<sup>2</sup>Through local banks and foundations, BBVA Foundation and BBVA Microfinance Foundation (BBVAMF).

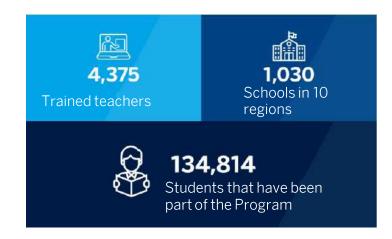
Information updated as of December 2021 Exchange rate EUR/USD as of Dec.21=0,8829 Source: BBVA Group

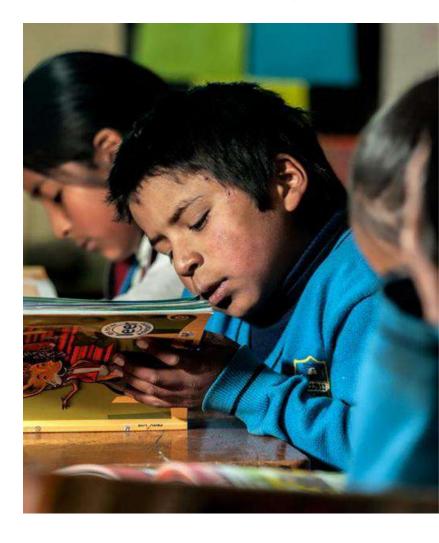
## We are recognized for mantaining our commitment to society

# Fundación BBVA

Programa LEER es estar adelante

It seeks to raise the level of reading comprehension of students in public schools in Peru.





## We are recognized for mantaining our commitment to society

Cultural Activities

# ENCUENTRA TU POEMA Escucha poesía peruana en la voz de tu lector preferido

 Portal and podcast for the dissemination of Peruvian poems in the voice of outstanding figures of art and entertainment, in order to preserve the work of notable national poets for future generations.



 Collection of 388 pieces whose objective is to present to the world the artistic manifestations created by women and men of Ancient Peru, between the s. IX BC until the s. XVI.

## Our acctions have been highlighted nationally and internationally



Best financial institution in providing trade finance services by third consecutive year, according to Global Finance



Best Company in Customer Experience in the banking sector in the country



Most admired companies in Peru for the seventh consecutive year, according to PwC and G magazine Management

**PREMIOS** 

3



First Peruvian bank to be included in the DJSI MILA Pacific Alliance Index.

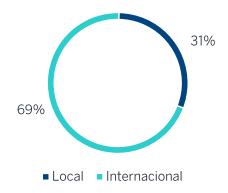
Dow Jones Sustainability Indices



# APPENDIX

## **Debt Issuance**

|      |               |              |            |           |          |          | Issued     | Coupon |                           |
|------|---------------|--------------|------------|-----------|----------|----------|------------|--------|---------------------------|
|      |               | Bond         | Issue Date | Call Date | Due Date | Currency | Amount (m) | Rate   | ISIN                      |
|      | International | Corporativo  | Ago-12     | -         | Ago-22   | USD      | 500,000    | 5.00%  | US05537GAA31-USP16260AA28 |
|      | International | Subordinado  | Set-14     | Set-24    | Set-29   | USD      | 300,000    | 5.25%  | US05537GAD79-USP16236AG98 |
|      |               | Corporativos | Dic-11     |           | Dic-26   | PEN      | 150,000    | 7.47%  | PEP11600M186              |
|      |               | Corporativos | Jul-18     |           | Jul-23   | PEN      | 100,000    | 5.53%  | PEP11600M277              |
|      |               | Corporativos | Ago-18     |           | Ago-23   | PEN      | 73,465     | 5.63%  | PEP11600M285              |
|      |               | Corporativos | Jul-19     |           | Jul-22   | PEN      | 120,000    | 4.31%  | PEP11600M301              |
|      |               | Corporativos | Ago-19     |           | Ago-22   | PEN      | 65,520     | 4.09%  | PEP11600M319              |
|      |               | Corporativos | Oct-19     |           | Oct-22   | PEN      | 150,000    | 3.91%  | PEP11600M327              |
|      |               | Corporativos | Dic-19     |           | Dic-24   | PEN      | 96,550     | 4.44%  | PEP11600M335              |
|      |               | Subordinados | May-07     | May-22    | May-27   | USD      | 20,000     | 6.00%  | PEP11600D029              |
|      |               | Subordinados | Jun-07     |           | Jun-32   | PEN      | 55,000     | 3.47%  | PEP11600D037              |
| BBVA | Local         | Subordinados | Nov-07     |           | Nov-32   | PEN      | 50,000     | 3.56%  | PEP11600D052              |
|      |               | Subordinados | Feb-08     |           | Feb-28   | USD      | 20,000     | 6.47%  | PEP11600D060              |
|      |               | Subordinados | Jul-08     |           | Jul-23   | PEN      | 45,000     | 3.06%  | PEP11600D078              |
|      |               | Subordinados | Set-08     |           | Set-23   | PEN      | 50,000     | 3.09%  | PEP11600D086              |
|      |               | Subordinados | Dic-08     |           | Dic-33   | PEN      | 30,000     | 4.19%  | PEP11600D094              |
|      |               | Subordinados | Oct-13     | Oct-23    | Oct-28   | USD      | 45,000     | 6.53%  | PEP11600D102              |



Source: BBVA Peru



## **BBVA Peru**

Investor Report

First Quarter 2022